



**2017-18 One Rotary Summit
Document 10
Discussion Questions for Sharing Ideas Segment**

Why are we here today? – Outcomes

- Being inspired to implement action steps to build membership, enhance public image, and do humanitarian service.
- Understanding the value to the Rotarian of the club experience
- Being prepared to implement Rotary’s Public Image campaign, People of Action
- Being prepared to answer the question, “What is Rotary?” – applying the Rotary theme for 2017-18, *Rotary: Making a Difference*
- Taking home a One Rotary Toolkit for use by their clubs.

Discussion Questions

Red Cars – Keeping Focus

1. How could the information from *Seeing Red Cars* help you in your personal and professional life? How could that information help your club?
2. Keeping in mind, the “Cliff Young Shuffle,” how could your club do a (your club) shuffle? Have you ever seen another club do that? What did its members do?

The Benefits of Being a Rotarian/Rotaractor

3. What are the benefits to you of being a Rotarian/Rotaractor?
4. What are the benefits to other club members?
5. How could knowing those benefits be helpful in gaining and retaining members?

Membership, Public Image, and Humanitarian Service

6. What are 2 things that your club has done or could do
 - To increase membership?
 - To be more effective at creating a more positive Public Image for your club?
 - To increase humanitarian service and giving to The Rotary Foundation?
 - To tell the story of Rotary's work to end Polio?
7. How can Public Image be more than a task for a committee/team?
8. As we begin The Rotary Foundation's second century of Doing Good in the World, what will or could you club do to "jump start" that second century?
9. If your club is planning a service project, how could the areas of Membership, Public Image, and The Rotary Foundation work in harmony?

People of Action and Rotary: Making a Difference

10. How are the members of your club People of Action?
11. How might your club use the People of Action campaign and its resources?
12. This year's Rotary theme is "Rotary: Making a Difference." How can you and your club live out that theme in all three areas of One Rotary (Membership, Public Image, and Humanitarian Service (The Rotary Foundation))?
13. What is the capacity of your club with regard to doing humanitarian service and doing good in the world through The Rotary Foundation? How can you help your club keep its focus on doing what it does well and yet be able to expand what it does?
14. How could you creatively share lessons learned today with your Club? Think out of the box!

Working with our district

15. What could our district do to assist you in the areas of Membership, Public Image, and The Rotary Foundation?