

IDEAS THAT WORK

Have different meeting times (Morning - Lunch) - Satellite meetings - (Lakeville and New Brighton/Mounds View)

New member(s) through silent auction - A 1-year membership (St. Paul Sunrise)

Paul Harris Fellows sharing their story - "Why I give to The Rotary Foundation"

Matched members' points to get to next stone - Have Foundation point pool

Recognize community leader with Paul Harris

Wear Rotary gear out at club projects

Flexible membership options

Lots of service project (every month)

Partner with other organizations

Spread word of Rotary

Invite people to events that they are passionate about (with Rotaract)

Rotary Connect - Highlight service new member quarterly meeting

Rotary Band - Steve is the new band leader

Classification talk - Have new members get to know members

Re-classification talks - get seasoned Rotarians re-engaged

Make sure it is fun

New members (21 in last year) - Invite new members half hour before meeting; do it every quarter - Give chance to ask questions and get them involved in service projects; members experienced in the project share

Rotary Readers with a "Reader of Month"

Cans for kids in parade - Collect cans for Barbecue Days - At tail end of parade, collect all the cans; people actually bring cans to give (Belle Plaine)

Topics: Do Service in Community - join Rotary; Talk about Rotary, 4-Way Test - Going to offer three times, 3 different locations and populations (seniors, businesses, etc.) - Reaches 50-60K (Rochester Clubs)

Postcard/call to members who haven't been at meeting

Member spotlight

KIVA Microloan - International service, member engagement, PI awareness - Put in \$ - Pull Rotarians name out of jar - Rotarian gets \$25 to give - they research and give \$ - They stand up at meeting and tell what and why (Waseca)

New member tag - "Red Button" member engagement - Requirements: Vocational talk, check-in, etc., before you can remove (Faribault)

Rotary leaders w/"Leader of the Month" - Interview them and post (River Falls)

Quarterly evening meeting - Invite community/non-members - open to public - something that would be interesting like Patty Wetterling (Prior Lake)

Facebook Live Meetings at beginning of the meeting - Then TED Talk - Talk is geared to monthly Rotary theme (1905) - You can join from your office (Rochester Clubs)

Slide show running during meeting - Add ideas from ORS - Using People of Action campaign at the beginning of the meeting

Socials between clubs

Socials targeted at new member groups

Survey on interests - Try to match with committees

One Rotary Summit
2017-18

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| New member incentives - bring a guest and get your name in a drawing |
| Cultural outreach |
| Personal testimony and new member mentoring |
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