MEMBERSHIP UPDATE

‘3000 by 2020’

Progress Report
December 2018
2770 Members

Invite someone! Think about someone you know that shares our values of “Service Above Self”, and invite them. Be persistent…there are Rotarians at heart waiting to be asked!

Set a goal and develop a plan to grow your Club membership. Make a list of potential candidates and have your Club members reach out to them. Be persistent…Each One, Bring One!

MIDTERM is Saturday, January 12!

“What is Rotary?”

Plan to Attend Mid-Term. You can answer the question with your fellow Rotarians.

If you are a newer Rotarian of less than 25 years or a longer-term Rotarian, this is for you.

The event will be interactive and is open to EVERY Rotarian regardless of a board position, district level position or beyond. Come and spend the day with your fellow Rotarians and learn of all of the great things happening in our district today.

Special Guest Speaker: Geoff Cochran
Rotary International Club/District Support.

You will hear from Gustavus students of a report/survey on Membership recently completed and ideas and observations of what younger people are looking for in a service club. We will hear and talk about the new and ongoing initiatives, such as:

- Ethics
- Human Trafficking
- District Strategic Goals (how they relate to you)
- RCAT - New Initiative Debut on Climate Change
- Foundation - Why our Charity of Choice
- Public Image - “Who are We?”
- Rotaract - Q & A to hear from the Rotaractors themselves.

The best part, ITS FREE!
Register at: www.rotary5960.org

Hamline University, Anderson Center
8:30 a.m. - 3 p.m.
From the Desk of District Governor Mike Becker

Why are you a Rotarian

We are now halfway through the Rotary year. When you are asked the question, “What is Rotary and why are you involved”? What is your answer?

If you don’t really feel ready to answer that question, I invite you to attend the Midterm Event on January 12th. This will be a great experience for any Rotarian regardless of your level of involvement or time of being a Rotarian. If you are a newer Rotarian (less than 20 years) or a longer term Rotarian, this is for you. My goal is for you to leave with a better understanding of the question, “What is Rotary”?

Go to https://rotary5960.org/Stories/mid-term and register today. The cost is perfect - FREE! Come enjoy food, friendship and idea sharing. I want you to leave there being a more informed and involved Rotarian.

“Tell Me and I Will Forget, Show Me and I May Remember, but INVOLVE me and I Will UNDERSTAND.”

When is the last time you visited the District 5960 website. There are many things going on everyday in Rotary and the district is there to help you be a great Rotarian and we want EVERY club to grow and thrive.

https://rotary5960.org

With the New Year, perhaps a great resolution is to know just one more thing about Rotary, or support the Rotary Foundation or find that “one thing” you love to do that your family of Rotary can help you and support you.
You are invited on a trip of a lifetime

The Prior Lake Rotary Club invites you to join us on a trip of a lifetime through Eastern Europe prior to the International Convention in Hamburg, Germany (or, as simply a fun trip by itself).

8 countries in 9 days, May 10 – 18 (or 12 days, May 19 – 30, just in time for Rotarians to go to Hamburg, Germany for the International Convention).

The first group will start in Tallinn, Estonia and end in Budapest, Hungary (needing only 5 vacation days taken off). The second group will mostly trace the first group’s steps, but with free days in Budapest and Vienna, and also visit Prague, Czech Republic. We will visit Tallinn (Estonia), Riga (Latvia), Klaipeda and Vilnius (Lithuania), Warsaw (Poland), (and Krakow on the return trip), Ostrava (Czech Republic, on the way south; Prague on the way north), Vienna (Austria), Bratislava (Slovakia) and Budapest (Hungary) and points in between, all wonderful places to visit.

Casual social gatherings with local Rotarians will be arranged in as many cities as we can. Expect a “traveling seminar” about the countries’ history, economic and business environment, and the current politics concerning the surrounding areas.

This is low cost without overhead: about $1200 going south and $1650 going north, including transportation in a 19 passenger mini-bus and professional driver, 3 star or above hotels (double occupancy), breakfasts, walking city tours and some other attractions (including the Auschwitz-Birkenau Memorial and Museum) and tips for the volunteer student tour guide (plus lunches, dinners and airfare to and fro).

For more information see the video at [https://youtu.be/-hSxqQf_Gx4](https://youtu.be/-hSxqQf_Gx4) and/or contact Rick Olson (member of the Prior Lake Rotary International Committee, the organizer and Tour Guide who has been in all of these countries) at 320-248-9933 or olson48176@gmail.com. Join the adventure!
Kenneth ‘Kenny’ Klooster
District Governor Nominee Designate

Kenneth Klooster of the Greater Mankato club is our District Governor Nominee Designate.

Kenneth will be District Governor for the years 2021-2022

I was born on a farm near Adrian, MN. My early life was spent on the family farm where I learned about hard work, faith and volunteerism. From an early age I was very involved with the Adrian United Methodist Church and my parents taught me the value of sharing time and talents.

In 1988 I graduated from Adrian High School and moved to Mankato to attend college at MSUMankato.

While I was attending college full-time, I worked part-time in the History Department where I was able to interact with both fellow students as well as professors. After my Sophomore year I stayed in Mankato for the summer and worked at a couple of part-time jobs. One of which was as a part-time teller position at TCF Bank. After two more years of college and working part-time, I applied for a full-time position where I began truly began my career path.

I earned my insurance license in 1992 and Series 6 securities license in 1994 as I moved through several positions with TCF Bank while attending night classes. While at TCF Bank, I was honored to receive the “Jo Gilbert Customer Service” award which is awarded once per year nationwide. I graduated in 1996 with a BS degree in Accounting & Finance. In 1997 I received a job offer from First Bank, which I accepted. I was able to obtain the Series 7 securities license while I grew my practice at First Bank/US Bank/Piper Jaffray. In 2002 I moved on to Edward Jones. In 2006 I earned my Accredited Asset Management Specialist professional designation and after 15+ years I remain a Financial Advisor and Limited Partner.

I have been married to my wife, Jill, for 20 years and we have two sons, Chandler & Cameron. In their early years I coached many of their youth sports teams (football, soccer, basketball, baseball) while continuing to build my business as well as supporting my wife’s career as a CPA.

I enjoy living in the Mankato area and am very active in the local community. As an active blood donor, I am currently working on gallon number 8 for the Red Cross. Mankato has a “Leave A Legacy” chapter that I have served as a past Board member. I have served as a Board member for our church and my family has hosted 12 Mankato Moondogs summer collegiate baseball players. Currently I serve as a Board member for the Mankato Symphony Orchestra. This is in addition to volunteering for numerous organizations.

I joined the Mankato Rotary Club in 2003 and have served in many board positions including accepting the Presidency nine months early when our current President transferred to a job out of state. I am currently serving the Greater Mankato Club as the Foundation Team Lead and District 5960 as an Assistant District Governor. My family has hosted two Rotary Exchange students. Jill and I have been awarded with multiple Paul Harris Fellowships and attended Rotary International Conventions in Atlanta and Toronto as well as a Zone Conference in Chicago.
**Purpose Statement:**
To help our Clubs thrive
To promote The Rotary Foundation giving and programs
To connect Clubs and members with the broader Rotary world
To promote a positive public image of Rotary

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### Strategic Priority: Membership
- To help Clubs develop strategies to attract members
- To help Clubs develop strategies to engage members
- To promote the idea of Clubs reflecting diversity in their communities
- To support innovation in Clubs and membership
- To promote growth through the creation and expansion of Clubs

### Strategic Priority: Public Image
- To provide Clubs resources to enhance public image
- To facilitate telling stories of lives touched
- To ensure clear and consistent branding and messaging
- To identify and leverage partnerships
- To promote Rotary

### Strategic Priority: The Rotary Foundation
- To assist Clubs with Rotary Grants and programs
- To provide education and awareness of the Rotary Foundation
- To encourage giving to the Rotary Foundation
- To help Clubs promote and advocate for Polio eradication

### Strategic Priority: Youth Service
- To publicize and support vibrant youth and young adult programs
- To adhere to Youth Protection Standards

### Strategic Priority: Administration and Technology
- To have a highly effective District Office
- To use current, relevant technology to support members
- To promote innovative ways to engage members
- To provide training and support

### Strategic Priority: Finance
- To maintain sound fiscal policies and practices
- To be transparent about District finances
- To use District funds responsibly to support District Strategic Priorities and programs

### Strategic Priority: Leadership
- To identify and develop leaders for District service
- To provide training and support to Club leaders
- To have continuity by District leadership
- To support innovation and creativity

### Strategic Priority: Communication
- To have effective District communications
- To develop two-way communication with Clubs and among Clubs
- To periodically collect feedback from members and Clubs

### Strategic Priority: Vocational Service
- To emphasize ethics
- To promote mentorship opportunities
- To encourage Clubs to emphasize vocations
- To promote literacy

### Strategic Priority: District Projects
- To have sustainable projects that have measurable goals and outcomes
- To have District projects while supporting RI and TRF
- To encourage Clubs to support and participate in District

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Adopted by the 2017-18 and 2018-19 Boards of Directors on June 18, 2018.
SAVE THE DATES

ROTARY MID-TERM

We are nearing the halfway point of this Rotary year...Mid-Term is a time to meet and network with fellow Rotarians, learn of club activities around the district, and re-energize for the rest of the year. All Rotarians are encouraged to attend, particularly Club Presidents, Presidents-Elect and Board Members, Assistant Governors, and District Leadership.

There is no cost to attend this event but registration is requested to allow us to order food. Your meal is included! Please email Kathy.hughitt@rotary5960.org with any dietary restrictions.

DATE: JAN. 12, 2019

LOCATION: Hamline University in the Anderson Center

TIME: Registration begins at 8 a.m. Event starts at 8:45 a.m. Mid-Term runs from 8:45 a.m. to 2:30 p.m.

The Rotary District 5960 Literacy Team needs you

The District Literacy Team is recruiting additional team members. The team has set a goal of promoting literacy programming throughout the District.

Projects they are looking to promote include Little Free Libraries, Reach Out and Read, and Books for newborns as they leave the hospital.

But, this does not limit the impact you can have as a member of the team.

Please contact Al Zdrazil, Vocational Services Team Leader if you are interested. No Rotarian will be turned away.

For More information: visit the District 5960 Vocational Team Web Page or Contact Al Zdrazil at

Newsletter editor:
Jeff Hage, Princeton Rotary Club, email: paperboy@mac.com
I have never heard of Rotary before until this past April, 2018 at a social function in Anoka. After a few searches on line, I decided to give a chance to the Coon Rapids Rotary and officially became a member in May of 2018.

As I listened and interacted with the Coon Rapids Rotary, I realized that there was always a Rotarian living inside of me.

My Rotarian spirit lives in my daily action at work, with my families, in my communities and people I encountered on a daily basis.

As a new young minority woman Rotarian who have faced many challenges to get to where I am today…I truly believe that “It is when you give yourself that you truly give” (From the Prophet by Kahlil Gibran).

I might not have the financial support to always donate to great organization/causes in need… but my hope is that Rotary has a place for me and will still embrace me as the person who will always give of myself through my ideas, talents, time and daily act of random kindness.

Thank you for asking people to share their stories. It does tell me that you care.

Khou Yang – Coon Rapids Rotary

HELP WANTED!

The following teams have an opening waiting just for you.
Take that next step to help your fellow Rotarian.

Membership Team
Foundation Team
STRIVE Team
Youth Services Team

We also have openings for any Rotarian to be part of a District Team! Please realize that many teams meet via Web Conferencing. SO ask yourself, can I be part of a team from the comfort of my home or office?

Contact: Mike Becker, District Governor at: 507-254-9100
Rotary Clubs 10 & 9 are pleased to welcome 2019-2020 RI President Mark Maloney as speaker and guest of honor at our annual joint Club Meeting on Tuesday, February 5. Join us for the lunch meeting followed by a Q&A session with President Elect Maloney at the InterContinental Saint Paul Riverfront.

Tickets are $35 and available online at: www.stpaulrotary.org

Mark Daniel Maloney is a principal in the law firm of Blackburn, Maloney, and Schuppert LLC, with a focus on taxation, estate planning, and agricultural law. He represents large farming operations in the Southeastern and Midwestern United States, and has chaired the American Bar Association’s Committee on Agriculture in the section of taxation. He is a member of the American Bar Association, Alabama State Bar Association, and the Alabama Law Institute.

He has been active in Decatur’s religious community, chairing his church’s finance council and a local Catholic school board. He has also served as president of the Community Foundation of Greater Decatur, chair of Morgan County Meals on Wheels, and director of the United Way of Morgan County and the Decatur-Morgan County Chamber of Commerce.

A Rotarian since 1980, Maloney has served as an RI director; Foundation trustee and vice chair; and aide to 2003-04 RI President Jonathan Majiyagbe. He also has participated in the Council on Legislation as chair, vice chair, parliamentarian, and trainer. He was an adviser to the 2004 Osaka Convention Committee and chaired the 2014 Sydney Convention Committee.

Prior to serving as a district governor, Maloney led a Group Study Exchange to Nigeria. He also served as Future Vision Committee vice chair; regional Rotary Foundation coordinator; Foundation training institute moderator; Foundation permanent fund national adviser; member of the Peace Centers Committee; and adviser to the Foundation’s Water, Sanitation, and Hygiene in Schools Target Challenge Committee.

SCHEDULE
11:30 AM Check-in and Registration, Buffet Opens
Noon Meeting Begins
1:00 PM Meeting Concludes
1:15 PM Open Dialogue + Q&A
Announcing the 2018-19 Awards Program

2018-2019 District Awards Brochure and Criteria

You will find they are very similar to last year but with a few modifications based on feedback from the District Awards team, judges and other Rotarians in the district. One important improvement for this year is that we plan to offer an electronic submission form to make it even easier to submit the required paperwork. Please be on the lookout for updates as we get closer to the submission date in March.

Although we look forward to recognizing you and your club at the District Conference of Clubs for these awards, that’s not what they’re about. The Awards program was designed to give your club ideas and structure to do the most you can to serve your communities. We hope you utilize the District Awards program as a road map and checklist for a great rest of the year!

At https://rotary5960.org/Stories/2018-19-awards you can find links to the:

2018-19 Club Awards and District Governor Citation
2018-19 Club Awards Checklist
Thank you for your support of 2018 Rotary Camp Enterprise. A collaborative project between the Rotary Club of Edina and the Edina Morningside Rotary Club, this was the 38th year of Camp E and another tremendous success.

As a direct result of generous sponsorship by 55 Rotary clubs from throughout Districts 5950 and 5960, we hosted 108 high school juniors and seniors at YMCA Camp Ihduhapi in Loretto, Minnesota, from Thursday, Nov. 1 through Saturday, Nov. 3.

While the main focus of Camp Enterprise is on the development of leadership and business skills, students are also introduced to the values of Rotary, including the Four-Way Test and Rotary’s guiding principle of “Service Above Self.”

This year featured a welcome from District 5950 Governor Irene Kelly, who welcomed the students and shared more information about the mission of Rotary and notable programs, including Youth Exchange, Interact, Rotaract, and others. At the conclusion of Camp E on Saturday, we awarded six $1,000 higher education scholarships to students of exceptional merit. However, Camp E is transformative for all students, who leave as future leaders with a new-found interest in business and entrepreneurship, as well as Rotary. Again, please accept our sincere thanks for your support of Camp Enterprise. Also, please include sponsorship of students in your budget for next year and start thinking about students in your community who may be interested in attending Camp E. Next year, Camp E will be held on Nov. 7–9, 2019.

If you have any questions, or would like additional information on Camp Enterprise, including information on how to volunteer at Camp E, please contact us at CampEnterprise@EdinaRotary.org.
ATTENTION: CURLING ROTARIANS

The 65th Can-Am Bonspiel of Rotary International will be held January 17-20, 2019, at the Triangle Curling Club, in Durham, North Carolina. Hosted by the Sneads Ferry Rotary Club, Can-Am is a featured annual event of the Curling Fellowship of RI. Triangle Curling Club is the home of curling in Raleigh, Durham and Chapel Hill, NC.

Bill Kuhlmann (Minneapolis Rotary, Dist. 5950; wkuhl33434@aol.com) and Alan Ruvelson (West St. Paul/Mendota Heights Rotary, Dist.5960; aruvelson@msn.com) are forming rinks. Curlers must be Rotarians.