How You Can Celebrate World Polio Day

View
• Mark your calendar to tune in for Rotary’s World Polio Day event on 24 October.
• Watch the event on 24 October on endpolio.org (or anytime following the event).
• Follow the event on social media and share it with your network.

Share
• Share the sample Facebook posts, Instagram images, and tweets on our website.
• Use the #endpolio hashtag to follow and join the global conversation on social media.

Host
• Host a viewing party for friends and club members to watch the World Polio Day event.
• Invite local media, elected officials, and community leaders to a viewing party to show new audiences and potential members the power of what we can accomplish as an organization.
• Dedicate a club meeting to World Polio Day, and update your website with information about the event.

Write
• Email or call local reporters and pitch a story about World Polio Day and your club’s contributions to the effort.
• Write a letter to the editor of your local newspaper about the importance of ending polio. Send it to the op-ed or editorial features editor for consideration.
• Write your government officials asking for their continued support of polio eradication efforts.
• When stories are published, send us links and share on social media. Also link to our media page, which shows other coverage of Rotary’s work.

Follow End Polio Now on Facebook and Twitter.
Update your Facebook cover photo and Twitter avatar, using the graphics provided.

Organize a fundraising or community event. Every $1 you raise for polio is matched 2-to-1 by the Bill & Melinda Gates Foundation.

#endpolio  |  endpolio.org