Fellow District 5960 Rotarians and Guests,

Carrie and I are pleased to welcome you to our 2018 District Conference of Clubs! The Conference Planning Team has worked hard for over a year to give you the best experience possible while you’re here. That starts with the fantastic venue, the brand new Mystic Lake Center!

When we originally met to start planning this year’s Conference of Clubs, I said I wanted to make sure we did three things:

1) **CELEBRATE** the difference we’ve made this year. As you’re aware, this year’s Rotary Presidential theme is “Rotary: Making a Difference”. At the Governor Installation and throughout the Official Visits this year, I challenged you to make a difference in all you do as Rotarians. At our District Mid-term Rally, we talked about how we have made a difference so far, and how we can continue to make a difference throughout the rest of the year. Now, as the 2017-18 Rotary year starts to wrap up, we should celebrate our accomplishments! We’ll do that in a number of ways throughout the Conference, with special attention paid to our inaugural District Awards Program, which will recognize clubs for their achievements throughout the year.

1) **INSPIRE** you to continue to make a difference going forward. I promise that this was on the list before Rotary President Elect Barry Rassin declared that the 2018-19 Presidential Theme will be “Be The Inspiration”! Even though we made a great deal of difference this year, we can’t stop…we need to continue to make a difference going forward, but we also have to inspire others to work with us. You’ll find plenty of opportunities for inspiration during your time at the Conference of Clubs, from excellent keynote speakers to a variety of engaging breakout sessions.

1) **HAVE FUN!** If you know me, I like to have fun. The third goal I had for this Conference of Clubs was to reflect the motto of our Prior Lake Rotary Club: Serious Fun. Although making a difference around the world is a serious endeavor, we still need to have fun doing it…and making a difference is definitely serious fun! With that in mind, we wanted to make sure that you’re having fun while you’re here. That started last night with our Welcome Reception and Home Hospitality hosted by Prior Lake Rotarians, and it will go through the end of tonight with a concert by Prairie Dog Fight Club!

So…thanks for coming! Now, have a great time interacting with other Rotarians as we celebrate the difference we’ve made, be inspired to go forward making further difference, and have some fun while you’re at it!

Look forward to seeing you throughout the day,

Kyle Haugen, 2017-18 District 5960 Governor
DONE IN A DAY DISTRICT SERVICE PROJECT

All attendees are welcome to participate in our day long service project to benefit The Link/Passageways. The Link is a non-profit organization helping lead the fight against human trafficking. Passageways is their short and long-term housing facility in Prior Lake for victims of trafficking. Our goal from 9:30-3:00 on Friday, April 20 is to fill at least 100 snack bags and make 150 greeting cards for clients of The Link. Food for the snack packs will be ready for volunteers. Notecards will be available to write a note of encouragement to add to the snack pack. Everything but your creativity will be provided for you to make cards that clients will be able to send to friends and family. No crafting experience is needed. Please do plan to stop in and lend a hand. Your effort is an easy way to have a positive impact on victims of trafficking.

One more way you can help….bring your quarters and drop them in the “laundry” jars. It costs about $3.00 per load of laundry so what we collect will be donated to residents of Passageways.

MAKING A DIFFERENCE

NOELLE VOLIN
Keynote Speaker, General Session I, 8:15 a.m. Wakoniya Ballroom
Noelle Volin is 2006-08 Rotary Peace Fellow who studied at the International Christian University in Tokyo, Japan. As a Peace Fellow, she obtained her Masters of Public Administration with a Certificate in International Peace and Conflict Studies. She is the Training and Technical Assistance Director for the “Don’t Buy It Project,” a public awareness campaign launch during the 2018 Super Bowl held in Minneapolis. To learn more about the prevention of sex trafficking and sexual exploitation, go to www.dontbuyitproject.org.

DANIEL WORDSWORTH
Keynote Speaker, General Session II, 12:15 P.m. Wakoniya Ballroom
Daniel Wordsworth is the President and CEO of the American Refugee Committee (ARC), an international humanitarian aid agency operating relief programs throughout Africa, Asia and the Middle East. Wordsworth is an entrepreneur who came to ARC after several years leading for-profit start-ups in China. At ARC, he applied those principles of entrepreneurship to the humanitarian world. Wordsworth has ingrained in ARC’s worldwide teams a bias for action and put in place the framework and culture for new ideas and approaches to emerge. To learn more about ARC, go to www.ARCreliief.org.

BILL BOYD
Keynote Speaker, General Session III, 6:15 P.m. Wakoniya Ballroom
We are honored to have Bill Boyd, President of Rotary International in 2006-2007, be part of the 2018 District 5960 Conference of Clubs. He and his wife, Lorna, were asked by current President Ian Riseley to represent the international organization. Bill is a servant leader, as demonstrated by the numerous roles he has filled for both Rotary International and the foundation, including Director, Treasurer of Rotary International, and Chair of The Rotary Foundation of Rotary International. He is currently a Trustee, but his dedication to Rotary is unprecedented, as he has been a member of or chaired an international or foundation committee in nearly all of the past 25 years.
TODAY’S SCHEDULE OF EVENTS

7:15 – 8:15 a.m. ................................................................. Registration and Buffet Breakfast • Wakoniya Ballroom

8:15 – 9:30 a.m. ........................................................................ General Session I • Wakoniya Ballroom
Keynote Speaker: Noelle Volin, Former Rotary World Peace Fellow, Training and Technical Assistant Director for the Don’t Buy It Project with Men as Peacemakers

9:30 – 9:45 a.m. ........................................................................................................ Break

9:30 a.m. – 2:45 p.m. ........................................................... House of Friendship • Conference Center Pre-Function Area

9:30 a.m. – 3:15 p.m. ........................................................... Done In A Day Service Project • Owotanna Room 3

9:45 – 10:45 a.m. .................................................................................. BREAKOUT I SESSIONS
■ How Rotarians Can Help End Human Trafficking ................................................... Owotanna Rooms 1 & 2
   Presenters: Emma Becker, Clare Lillis, Noelle Volin
■ International Rotary Activities from Needs Assessment to Resources .................... A-no-ka Room 1
   Presenters: Craig Leiser, David Newman
■ Youth Exchange Jeopardy ...................................................................................... A-no-ka Room 2
   Presenter: Mike DeLuca
■ Engaging Rotary by Generation ........................................................................... A-no-ka Room 3
   Presenter: Laurie Hartmann

10:45 – 11 a.m. ........................................................................................................ Break

11 a.m. – Noon .............................................................................................. BREAKOUT II SESSIONS
■ Group Cultural Exchange - A New Exchange! ......................................................... Owotanna Rooms 1 & 2
   Presenters: Rob Howard, Glenn Bowers, Israeli inbound/outbound teams
■ Strive, Literacy & Ethics ...................................................................................... A-no-ka Room 1
   Presenter: Al Zdrazil
■ Rotary Resources to Help Your Club ..................................................................... A-no-ka Room 2
   Presenter: John Hannes, Senior Coordinator, Club - District Support, Rotary International
■ Growing Membership Through Diversity & Inclusion ......................................... A-no-ka Room 3
   Presenter: Cathy Smith, PDG

Noon – 12:15 p.m. .................................................................................................. Break

VISIT HOUSE OF FRIENDSHIP
District 5960’s annual conference has many learning opportunities and take-aways that can be brought back to your local club. Learn more about the great projects that have been developed by other district clubs, along with the successes realized. The House of Friendship will be set up in the Pre-Function meeting area between 9:30 a.m. and 2:45 p.m.
TODAY’S SCHEDULE OF EVENTS

12:15 – 2 p.m. ................................................................. General Session II, Lunch ■ Wakoniya Ballroom
Keynote Speaker: Daniel Wordsworth, President and CEO of the American Refugee Committee

2 – 2:15 p.m. .................................................................................................................................................Break

2:15 – 3:15 p.m. ................................................................................................................................. BREAKOUT III SESSIONS
■ HCMC’s Role in 35W Bridge Collapse, Super Bowl Safety ....................................................... Owotanna Rooms 1 & 2
  Presenter: Doug Gesme
■ Increase Your Commitment to Change the World ................................................................................. A-no-ka Room 1
  Presenters: Paul Hofslien, Gary Campbell, Margie Horning
■ Women in Rotary ........................................................................................................................................... A-no-ka Room 2
  Presenter: Julie Craig, PDG 2016-17, District 6270
■ President-elect & President-elect Nominee Check-In ........................................................................... A-no-ka Room 3
  Presenters: Mike Becker, Paul Perez, John Hannes

3:15 – 3:30 p.m. .................................................................................................................................................Break

3:15 – 5:30 p.m. ................................................................. Rotary Youth Exchange Country Fair ■ Conference Center Pre-Function Area

3:15 – 6:30 p.m. .................................................................................................................................................Photo Booth ■ Conference Center Pre-Function Area

3:30 – 4:30 p.m. ................................................................................................................................................. BREAKOUT IV SESSIONS
■ Internationally-Recognized Peace Champion ....................................................................................... A-no-ka Room 1
  Presenter: Ann Frisch
■ District Annual Meeting ......................................................................................................................... Owotanna 1 & 2
  Presenters: District Governor Kyle Haugen and District Leadership Team Members

4:30 – 6 p.m. ...............................................................................................................................................Photo Booth ■ Conference Center Pre-Function Area

6:15 p.m. .........................................................................................................................................................Youth Exchange Students Flag Procession ■ Wakoniya Ballroom

6:15 – 9 p.m. .................................................................................................................................................... General Session III, Dinner ■ Wakoniya Ballroom
Keynote Speaker: Bill Boyd, President of Rotary International (2006-07).

9 – 11 p.m. ........................................................................................................................................................Entertainment ■ Prairie Dog Fight Club

WELCOME, STUDENTS
Stop by the Country Fair between 3:15 and 5:30 p.m. We expect to have 29 Youth Exchange students representing 18 countries at this event. Students will also participate in the Flag Ceremony that kicks off General Session III.

LET’S DANCE
Put on your dancing shoes & enjoy the music of Prairie Dog Fight Club, 9 - 11 P.M. What a great way to end the Conference of Clubs!
How Rotarians Can Help End Human Trafficking
Presenters: Emma Becker, Clare Lillis, Noelle Volin
Human trafficking has become so pervasive in our society that we MUST begin to talk about it and devise strategies to combat it. Rotary is recognizing that it can be the catalyst to bring awareness and convene organizations and agencies to strategize in an effort to combat this evil and begin changing attitudes and actions.

International Rotary Activities from Needs Assessment to Resources
Presenters: Craig Leiser, Dave Newman
Learn more about programs and resources affiliated with Rotary International. Two seasoned Rotary veterans -- Craig and Dave -- will lead the discussion about what is available to help local clubs participate and engage its members.

Increase Your Commitment to Change the World
Presenters: Paul Hofslien, Gary Campbell, Margie Horning
Your support for The Rotary Foundation is crucial if the major projects that have been started will continue into the future. Our organization is only one of three to score "100" by Charity Navigator and continues to be included on the Top 10 list of U.S. charities.

Engaging Rotary by Generation
Presenter: Laurie Hartmann
You may be fortunate to have four generations of members within your club, and each is probably looking to contribute in a different way. District 5960 has seen membership growth in the past 12 months. Tips on how to grow membership and engage new Rotarians will be shared.

Group Cultural Exchange - A New Exchange
Presenters: Rob Howard, Glenn Bowers, Israeli inbound/outbound teams
Here’s your opportunity to meet the Group Cultural Exchange team members from Israel who are visiting District 5960, along with our local outbound team that will be traveling to the Middle East in weeks following the Conference of Clubs.

Strive, Literacy & Ethics
Presenter: Al Zdrazil
District 5960 Rotarians have been making a difference by leading STRIVE programs in area schools, as well as programs that focus on literacy and ethics. Learn about how your club can get initiate similar offerings in your community.

Rotary Resources to Help Your Club
Presenter: John Hannes, Club - District Support, Rotary International
John Hannes is a Senior Officer with Club and District Support. Find out how RI can help your club as John discusses training options, regional guidance on Rotary’s resources and services, administrative procedures, board policy and Rotary constitutional documents, navigating www.MyRotary.org and conducting business online.

Growing Membership Through Diversity & Inclusion
Presenter: Cathy Smith, PDG
Building goodwill and developing new friendships are values embraced by Rotary for more than 100 years. Past District Governor and Rotarian of nearly 30 years, Cathy Smith, will offer suggestions about how to encourage diversification and inclusion as we welcome new members into local clubs.
Public Safety: Partnerships in Action

**Presenter: Doug Gesme**

Doug Gesme served for 29 years with Hennepin EMS (HEMS), a department of Hennepin County Medical Center, serving in a variety of roles from paramedic to EMS Chief of Operations. His presentation will focus on the 35W Bridge collapse that happened a decade ago, and the preparation that went into the Twin Cities’ recent hosting of Super Bowl 52.

Your Club Should Be Involved In Youth Exchange!

**Presenter: Mike DeLuca**

Learn why your club should have Youth Exchange as a part of the work it does each year. Mike has been involved in youth exchange for six years as the Youth Protection/Compliance Officer and currently serves as the Chair of North Star Rotary Youth Exchange which has involved more than 200 inbound/outbound students to Districts 5960 and 5950.

Women in Rotary

**Presenter: Julie Craig, PDG 2016-17, District 6270**

A 17-year member of Rotary, Julie Craig is the current Chair of “Women in Rotary” through which she supports many Wisconsin clubs and district initiatives in supporting women. She is an inspirational speaker who believes Rotary International provides so many opportunities to establish global connections that bring “Service Above Self” to life.

President-elect & President-elect Nominee Check-In

**Presenters: Mike Becker, Paul Perez, John Hannes**

Calling all future Presidents! This session is for you. Mike, Paul and John will review what needs to be done prior to your official installation as Club leader.

Peacebuilding From Local to Global

**Presenter: Ann Frisch**

One of six Rotary Peace Champions 2017, Dr. Frisch was honored in Geneva, Switzerland and in White Bear Lake for her work for peace. Since 2015 when she rejoined Rotary, she has presented the work of Nonviolent Peaceforce locally and internationally at RI Conventions and Peace Conferences.

District Annual Meeting

**Presenters: District Governor Kyle Haugen and District Leadership Team Members**
THANK YOU!

The planning of the 2018 Conference of Clubs began nearly two years ago, and there are so many people who contributed to its success. While it would be impossible to name everyone who was involved, but our appreciation is extended to all who contributed greatly in making this event memorable. In particular, a big shout-out of THANKS goes out to the following:

- Conference of Clubs Planning Committee: District Governor Kyle Haugen, Marlys Gesme, Margie Horning, Joe Dols, Paul Perez, Heather Holmes, Darcy Rose, Laurie Hartmann and Superstar District Office Administrator Kathy Hughitt.

- Members of the Prior Lake Rotary Club, many of whom volunteered for conference activities and/or invited attendees into their homes for our spectacular Thursday night “Food and Friendship” dinner event.

- Keynote speakers Bill Boyd, Noelle Volin and Daniel Wordsworth, along with Breakout Session leaders

- Edelweiss Bakery, Viking Liquor, Prairie Dog Fight Club band members

- Mystic Lake Conference Center staff members

And, of course, you! We hope you leave the 2018 Conference of Club with a greater knowledge base for the tremendous work that is being done by Rotarians throughout the world. We have much to celebrate, knowing we are making a difference -- now and for the future.