DISTRICT 5960 AWARDS CRITERIA FOR ROTARY YEAR 2019-2020

DISTRICT 5960 AWARDS TEAM
DISTRICT GOVERNOR’S CITATION CRITERIA

SECTION 1: FUN (Mandatory)
- Club competed ten FUN club or district activities that are attended by 20% of club members or 20 members, whichever is less. (Examples include: “fun”raisers, excursions, service projects, vocational visits, social events, etc. but excluding regular meetings)

SECTION 2: MEMBERSHIP (Complete 5 of 8)
- All membership and other “Your Club” goals input into Rotary Club Central
- At least 50% of club members brought one potential new member to a club meeting, service project, vocational visit or FUN club activity
- Club had a net membership increase by March 31, 2020
- Club had a net increase of female members by March 31, 2020
- Club had a net increase of members under age 40 by March 31, 2020
- Club president sponsored at least one member
- Club has an official orientation process that all new members go through
- Club has an official new member mentorship program

SECTION 3: THE ROTARY FOUNDATION (4 of 8)
- All Foundation giving goals input into Rotary Club Central
- Club President made a personal contribution to The Rotary Foundation
- At least 5% of Club members enrolled in Rotary Direct (recurring giving, any amount)
- Club contributed an average of at least $100 per member to the Annual Fund
- Club contributed at least Rotary’s requested $1,500 to Polio Plus
- Club added at least one new Paul Harris Fellow by March 15, 2020
- Club had an attendee at the Grants Management Seminars during the 2018-19 Rotary year for the 2019-20 Grant year
- Club participated in funding a District or Global Grant prior to March 31, 2020

SECTION 4: SERVICE (3 of 5)
- All service project and activity goals (subject to addition or revision) input into Rotary Club Central
- Club completed six unique service projects (community, vocational, international and/or youth), each of which involved active (hands-on) participation by at least 10% of club members
- Club participated in a service project with an outside partner organization
- Club added one service project that hadn’t been done in the past 3 years
- Increase the number of members involved in service projects.
SECTION 5: YOUTH (2 of 5)
- Club sponsors or co-sponsors a Rotaract or Interact club
- Club sponsors at least two students to attend the District 5960 Rotary Youth Leadership Award (RYLA) camp, or Camp Enterprise
- At least 15% or 15 club members, whichever is less, actively participated in a mentoring, tutoring, teaching, dictionary delivery, scholarship judging, school supply drive or other club-sponsored project that benefitted youth
- Have a student of the month program with a local school
- Hosted an inbound youth exchange student or sponsored an outbound youth exchange student

SECTION 6: TRAINING/DISTRICT INVOLVEMENT (3 of 5)
- At least 25% of Board Members attend a District Training event
- At least 5% of club members attend the District Mid-Term conference
- At least 5% of club members register to attend the District Conference
- At least 5% of club members attend the District’s Foundation Celebration
- Club has participation at a District event as a presenter or Opportunity Café/House of Friendship exhibitor

SECTION 7: PUBLIC IMAGE (4 of 6)
- Conduct an audit of all digital and printed Club Assets (websites, brochures, marketing materials, etc.). Ensure each element complies with RI Brand Standards Guidelines with correct logo usage, etc.
- Involve local media with at least one club event
- Complete and distribute a club press release highlighting a club event/project/donation
- Create and maintain at least one social media account (Facebook, Twitter, Instagram, etc.)
- Club submitted pictures for a service project to the District Public Image Team Leader
- Utilize Rotary’s “People of Action” campaign materials in public promotion of club